



2025 ANNUAL CONFERENCE

Cambria Hotel, 9th Floor

October 20 | Monday

- 5:00 - 6:30 Welcome Cocktail Reception The Rux – 9th Floor, Cambria Hotel
- 7:00 - 9:00 PAC Dinner - \$500 Per Guest
Hosted by Greenbrier Distillery – 1414 Clinton Street

October 21 | Tuesday

- 7:15 – 8:00 Breakfast | Sponsored by Belcher Sykes Harrington PLLC
- 8:00 - 9:30 The State of Cannabis Retail: Trends and Challenges
Curtis Harrington, Belcher Sykes Harrington, Moderator
Panelists: Diana Eberlein, Chair, Coalition for Adult Beverage Alternatives | Jason Pickle, President & Co-Founder, Volunteer Botanicals | Ian Dominguez, Founder & CIO, Delta Emerald Ventures
- 9:45 – 10:30 **Session 1** | Building A Beverage Brand that Lasts
Mike Williams, TN Distilling Group, Moderator
Panelists: Hank Ingram, O.H. Ingram | Ned Vickers, Sugarlands | Beth Goodwin, Stable Reserve Spirits
- 10:45 – 11:30 **Session 2** | Beyond the Bottle: Uncovering Insurance Gaps in Modern Liquor Retail
Ryan McKinney, President, McKinney-Green Insurance LLC
- 11:45 – 12:30 Lunch | Sponsored by SCOTCH
- 12:30p – 2:00 Mark Brown, Executive Chairman, Sazerac
- 2:15 – 3:30 **Session 3** | Whiskey Hounds, Technology & Blind Tasting
Ed Lanquist, Attorney, Baker Donelson
- 3:45 - 4:45 **Session 4** | Evolving Landscape of Alcohol Regulation
Russell Thomas, Director, TN Alcohol Beverage Commission

5:30 - 7:30 **Trade Show & Reception**
Marathon Music Works

October 22 | Wednesday

7:45- 8:15 **Breakfast**

8:30 – 9:30 **Session 5 | Uncorked and Uncovered: Rewriting Women into the History of Spirits**
Brooke Porter | Market Basket Wine & Spirits, Moderator
Panelists: Paige Parker, Happenstance Whiskey | Kathy Moon, Moon Wine & Spirits
Holley Lawson, Discount Liquors Pulaski | Tracy Schorp, Riboli Family Wines & Spirits

9:30 – 10:00 **Retail Advocacy 101 Protecting the Independent Retailer**
David McMahan & Anna Richardson

10:15 - 11:15 **Session 6 | Store Security, Business Ethics & Family Business**
Josh Hammond, Buster's Liquor and Wines, Moderator
Panelists: Nick Fede, Executive Director Rhode Island Liquor Operators Collaborative| Jerry Bottoms, Frugal Mac Doogal | Mit Patel, La Vergne Beverage Depot

11:30 – 12:15 **Session 7 | Compliance Pitfalls for Retailers: What Gets You in Trouble**
TN Alcohol Beverage Commission Staff
Tabatha Blackwell, Assistant Director and General Counsel | Bond Tubbs, Chief Law Enforcement Officer | Ebony Connor, Deputy General Counsel

12:15 – 1:00 **Lunch - ABL Industry Update | John Bodnovich**

1:00 – 1:30 **Closing Remarks | Election of 2026-28 Board & Officers**